



July 27, 2015

NPO #90798
Families Forward
ATTN: Jillian Miller
8 Thomas
Irvine, CA 92618

Dear Community Contributions Organization:

Thank you so much for your ongoing support of Ralphs. With your help and the support of your members, family and friends, Ralphs is proud to report that we are committed to giving \$2 Million during the next 12 months.

To reach that goal, we will need to count on your continuing participation and partnership. On our end, we pledge to make the Community Contributions Program as easy to use and as effective as possible. We truly believe it is an unmatched opportunity for your supporters to strengthen their favorite non-profit community organization.

Our new program year begins on September 1, 2015. Your organization is still active and will remain active in the program. Your supporters, however, will continue donating only through August 31, 2015.

Participants can start registering for the new term on September 1st 2015. To ensure your organization continues to receive the benefits of the program, your supporters will need to register and/or re-register as quickly as possible on or after that date.

It is also extremely important that we have up-to-date organization contact information. Email us at community.programs@ralphs.com with any changes to your primary or secondary contact on the organizations' account.

Please pass the following information on to all your supporters, family and friends who would like to participate:

Participants are required to register for the new term online at www.ralphs.com or by using a scanbar letter at the register starting September 1, 2015. (See instructions below in order to obtain a scanbar letter.) Even if your participants registered as recently as June, July or August 2015, they are required to register again beginning September 1st.

For your convenience, step-by-step website registration instructions can be found at www.ralphs.com, click on Community, click on Community Rewards, click on 'For participant questions, click here'. If you would like to receive your customized scan bar letter, which is our alternative form of registration, please email your request to community.programs@ralphs.com.

If you have any questions, please call us at 1-800-443-4438.

