

FAMILIES FORWARD

DIGNITY • EMPOWERMENT • HOPE



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FAMILIES FORWARD WELCOMES NEW CHIEF ADVANCEMENT OFFICER

IRVINE, Calif. (March 9, 2020) – FAMILIES FORWARD announced today that Michele Silva has assumed the role of Chief Advancement Officer. Formerly Chief Development Officer at MOMS Orange County, Silva began at Families Forward February 24, 2020.

“We are thrilled to welcome Michele as Chief Advancement Officer,” CEO Madelynn Hirneise said. “She brings decades of professional experience in the nonprofit sector and a passion for our mission to help vulnerable families in Orange County. Michele’s proven leadership skills will strengthen the organization and help Families Forward continue to make an impact in our community.”

Prior to joining Families Forward, Michele spent nearly 18 years at MOMS Orange County. Michele established the organization’s first fund development department, working closely with the CEO and Board of Directors to secure funding. Additionally, she directed all marketing, communications, community outreach, advocacy and volunteer activities. Michele also played a key leadership role in the organization’s operations and strategic vision.

Michele has served as an alumna volunteer for Alpha Delta Pi sorority for 20 years and currently supervises three collegiate chapters in California. Since 2013, she has also served on the Advisory Board of the Orange County Women’s Health Project.

“I am so enthusiastic about the work Families Forward is doing to help families in Orange County,” said Michele. “Joining Families Forward is an opportunity for me to further their vital mission to end family homelessness in the county, and I am eager to work with their dedicated board, staff and volunteers to make that happen.”

Over the past 36 years, Families Forward has become a county leader in family housing navigation and the administration of safety-net services to at-risk and homeless families. Beginning with five rented apartments, Families Forward now owns or is in partnership with 54 affordable housing units, with that number expected to double by 2022.

About Families Forward

Since 1984, Families Forward has worked with families to help them achieve self-sufficiency through housing, food, counseling, career coaching, education, and other support services. Operating with a guiding principal of support with accountability, last year Families Forward improved the lives of 11,700 children and adults by providing safety-net services through the framework of our values: Dignity, Empowerment, Accountability, Community Spirit and Hope. For more information about Families Forward please contact us at 949-552-2727 or visit www.families-forward.org.

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