

Giving Day Ambassador Planner

Message Templates

To use on social media or in text messages or emails

Pre-Giving Day Message

Mark your calendars! Families Forward will host Help Them Home Giving Day, an online giving day for OC's Homeless, on April 28. I plan to give back and I hope you'll join me! For more info, visit <https://help-them-home-giving-day.ocnonprofitcentral.org/organizations/families-forward> #helpthemhomeoc

Save the Date Message

On Wednesday, April 28 Families Forward is joining Help Them Home Giving Day: for OC's Homeless.

During this 24-hour giving event, Families Forward is raising funds to support their mission of helping families in need achieve and maintain self-sufficiency through housing, food and supportive services.

I'm personally fundraising for Families Forward because *(insert why you are supporting giving day)*.

Get ready to give back! Visit my personal fundraising page *(insert your fundraising page link)*.

Day of Message

I made a gift to help end homeless in OC for Families Forward's Giving Day. Every dollar raised will help Families Forward so they can continue to serve the most vulnerable families in our community as we navigate our way out of the pandemic. Show your support for families in need at #helpthemhomeoc

Giving Day Calendar

Share, Like, Post, Comment, Text and Email!

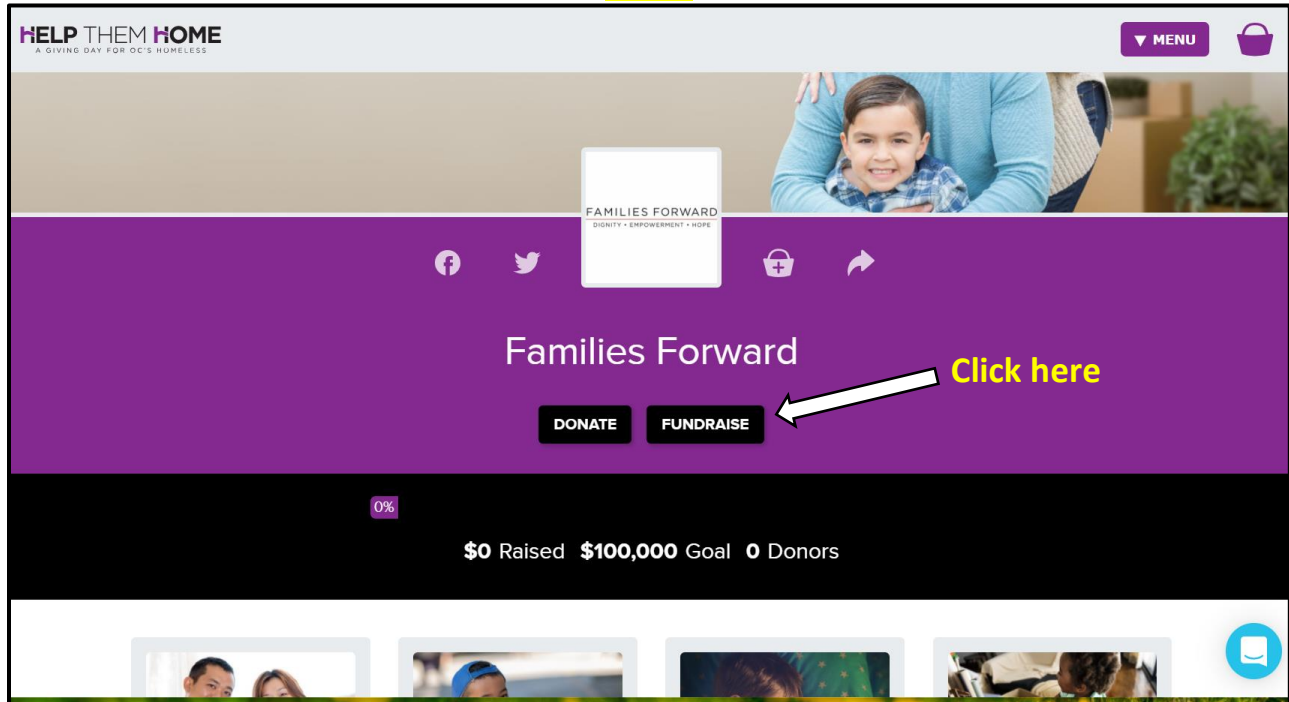
APRIL 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12 Ambassador Infoession #1 - 5:30 pm <i>(optional)</i>	13 Ambassador Infoession #2 - 12:00 pm <i>(optional)</i>	14 2-week Countdown	15	16 "Getting Excited!"	17
18	19	20	21 1-week Countdown	22	23 "Looking forward to Giving Day!"	24
25	26 Families Forward Countdown video	27 Tomorrow's the Big Day! All P2P pages set up and ready to go	28 Today's The Day! 12:00 pm - Halfway There! End of Day Thank You/Final Push	29 Results Announced – Thank your donors!	30	

How to Set Up your Fundraising Page

<https://help-them-home-giving-day.ocnonprofitcentral.org/organizations/families-forward>

Step 1



Step 2:

For those **new** to the platform, enter your name, email and create a password.

If you have fundraised before on our platform with the same email address, you will just log in.

*If you are already logged into GiveGab when clicking "Fundraise" you will not get the pop-up and instead be prompted to start customizing your Fundraiser page!

The screenshot shows a registration form titled 'Start Fundraising For Families Forward'. The form includes the following fields and elements:

- First and Last Name:
- Email:
- Password:
- Instructions: New passwords must be 8 characters and include a letter, a number and a special character (e.g. !,?, or \$).
- Forgot your Password? [Forgot your Password?](#)
- Buttons: CANCEL and SUBMIT

[How to Customize Your Fundraising Page](#)

<https://support.givegab.com/en/articles/355858-how-do-i-customize-my-peer-to-peer-fundraising-page>

[Tell Your Story](#)

- What made you decide to make your first gift to Families Forward?
- What do you wish everyone knew about the cause?
- Why do you enjoy giving to our organization?
- What is your favorite program or service to donate to?
- How do you feel after making a gift to Families Forward?
- Since you have been supporting this cause is there a moment that stands out where you truly felt your impact?

[Help and Questions?](#)

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Rachel will be available prior to, and on Giving Day for any questions, help setting up your pages, or tips on fundraising for Help Them Home. Don't hesitate to reach out!

Thank You!